

COMMUNITY IMPACT FUND GUIDELINES

2012-2014 FUNDING CYCLE

Mission: To improve lives by mobilizing the community to create lasting changes in conditions

Vision: To be the premier community impact leader by engaging partners to achieve solutions that matter

Strategy: To meet the greatest needs of the most vulnerable persons

Impact Areas:

- Ready Children
- Successful Youth
- Self Sufficient Families
 - Emergency Services
 - Empowerment Services
- Independent Adults

Community Impact Fund: A fund established through the annual campaign for the purpose of awarding grants. Grants enable United Way to “purchase community impact” in four impact areas by partnering with local nonprofit programs.

Criteria for Grant Awards:

1. Community Need (Need for program is substantiated with local data.)
2. Service Delivery (Program meets impact area objectives and delivers services in an effective manner.)
3. Measureable Outcomes (Program demonstrates desired results in a measurable way.)
4. Grant Request (Program demonstrates significant impact for dollars invested.)
5. Overall Community Impact (Program creates a unique and valuable impact in the community.)

Grant Award Procedures:

- If an agency intends to apply for grant funds and is not a current United Way Community Partner Agency, the agency must complete the Certification process prior to submitting an application.
- Grant applications are due to United Way by January 16, 2012 at 5:00 PM
- Grant applications are reviewed by the Vision Council for 1) alignment with United Way impact areas and 2) reasonable grant request amount.
- Community Impact Teams (CITs) are assigned no more than 8 – 10 grant applications within each impact area.
- Applicants make a brief oral presentation to the CIT with a Q & A time.
- Grant applications are reviewed and scored by CITs composed of 40% United Way community partner agency directors and 60% community volunteers.
- Scores from both agency directors and community volunteers are compiled and grant applications are ranked accordingly.
- The CITs are provided a “model” upon which to make funding decisions. The model is built around the grant request and scores with no disclosure of past UW funding levels.
- Community volunteers decide the final grant awards, which are submitted for approval by the Vision Council and Board of Directors. Final decisions are made in April 2012.
- Grants are rewarded on a two year funding cycle.

Impact Areas 2012

Ready Children

Vision Statement: To prepare young children for success in school

Objectives:

1. To offer quality, affordable child care options to working families
2. To provide access to medical, dental and mental health services
3. To promote the physical, socio-emotional, cognitive and linguistic developmental needs of young children

Successful Youth

Vision Statement: To develop successful youth by engaging their families, promoting healthy lifestyles and building leadership skills

Objectives:

1. To increase positive family time and opportunities
2. To improve physical and mental health
3. To promote the reduction and prevention of at risk behaviors
4. To promote development of youth leadership skills

Impact Areas 2012

Self Sufficient Families

Vision Statement: To help at risk individuals and families manage times of crisis and develop to their full potential

Objectives:

1. To improve access to medical and mental health care
2. To ensure safety for those facing crisis and emergencies
3. To promote economic self sufficiency through meeting basic needs

Independent Adults

Vision Statement: To enrich the quality of life for adults with disabilities and aging adults

Objectives:

1. To provide services allowing adults to remain in their homes and community with support, including support to caregivers
2. To allow adults to achieve healthy, secure and independent lives

Application Instructions:

- Applications must be no longer than 6 pages, including the cover sheet and the budget sheet.
- Applications must use Arial size 11 font.
- Applications must be submitted electronically in a pdf format.
- Applications must be submitted to betsy.hay@uwhr.org no later than January 16, 2012 at 5:00 PM.