

The Impact of Giving—Follow the Dollar



What journey does a donation take on its way to making a difference in our community?

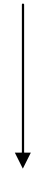
1.

Funds are donated during the United Way Campaign through the convenience of payroll deduction.



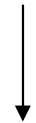
2.

Donors give to “Community Impact Campaign,” which offers a wide variety of health and human services to the community. Some donors choose to designate a portion of their gift to a specific agency.



3.

Partner Agencies submit requests for funding for specific programs.



4.

Volunteers from the community review each agency’s funding request. Programs are evaluated on goals, budgets, and results. The volunteers then make tough decisions about which programs will receive United Way funds.



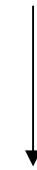
5.

What do the dollars do? They fund programs that target everything from basic needs, to after-school programs, affordable day care, transportation, meals for the elderly, job training for the disabled, and much more.



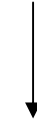
6.

Your gifts are used efficiently and effectively. United Way must meet stringent accountability standards set forth by United Way Worldwide. Agencies must meet certification standards and be able to prove they are making a difference through the programs that they offer.



7.

Your contributions are hard at work in the community year round. United Way ensures that the programs provided are not duplicated by other non-profits and are producing the results our community needs.



8.

All of this means that when you give to United Way, you’re making a sound investment in a stronger, healthier community.

