

Sweet Campaign Messages

Sweet campaign messages are a great way to bring some inexpensive fun to your workplace campaign. Buy a snack size candy and use labels to stick a “sweet” message on the wrapper.

Make your campaign even sweeter with a week of sweet messages. Leave a daily sweet on their desk or in their mailbox. Employees will look forward to the sweet fun.

Monday: Babe Ruth “With your help, our campaign will be a **grand slam!**”
Tuesday: Crunch Bar “Our agencies would be in a **Crunch** without your support!”
Wednesday: Lifesavers “Thanks for being a real **Lifesaver!**”
Thursday: Dove Promise “Your **Promise** (Pledge) – will change lives.
Friday: Payday “It’s **Payday**...Think United Way!”

Thank the people who participated in your United Way campaign. You will definitely put a smile on their face! You not only show you appreciate their effort, but you encourage future investing and community involvement. High levels of participation equal higher results, and acknowledging donations and gifts increases participation!

Riesen – Thanks for being the **Riesen** we’re so successful

M&M’s- you **Mean** so **Much**

Extra Gum – Thanks for going the **Extra** Mile... extra effort etc

Lifesavers – Thanks for being a real **Lifesaver**.

Reese’s – Like **Peanut butter and Chocolate** – we just go together!

Atomic Fireballs – Thank you for being **HOT STUFF**

Tootsie Roll – Thanks for the **ROLL** you play in the Campaign – or keeping things Rolling

Crunch Bar – Our agencies would be in a **CRUNCH** without your support

Babe Ruth – With your help, our campaign will be a **grand slam!**

Dove Promise – Your “**Promise**” (Pledge) will change lives.

Almond Joy -Thank you for helping us feel the **Joy** of changing people’s lives

United Way of Harrisonburg and Rockingham County

Mounds – Thanks for the **Mounds** of work you've put in on the campaign

Starburst – We're **Bursting** from excitement or Help us reach for the **Stars**.

Pixy Stix – Our programs **STIX** out from all the rest because of what you do!

Payday – It's **PAYDAY**...think United Way!

Orange Slices – **Orange** you glad you gave to United Way!

Now or Later – We want to thank you **NOW and LATER** for giving.

Gold Chocolate Coins - "Volunteers are worth their weight in gold."

Peppermint Patty – "Your donation **Mint** a lot to the United Way Campaign!"

If you have a special sweet message please share it with us.