

# United Way of Harrisonburg and Rockingham County

## 2009 Community Impact Awards

### Charlie Wampler, Jr. Community Builder Award

Personifying Charlie Wampler, Jr., founder of United Way of Harrisonburg and Rockingham County, this award is chosen by the Board of Directors and honors an individual or organization that embodies the mission of United Way: to improve people's lives by mobilizing our community to create lasting change.

### Community Impact Awards (2)

These awards recognize two corporate leaders in our community. This award honors superior annual corporate investment in United Way's Community Impact Fund, employee campaign best practices, and employee volunteerism. Criteria considered for award are as follows:

- Corporate Investment
- Percentage of employees participating in the campaign
- United Way Event sponsorship
- Employee volunteerism with United Way

### Skyline Society Leadership Awards (2)

The Skyline Society Leadership Awards recognize two corporations that demonstrate leadership at the Skyline Society level (gifts of \$500 or more). Companies will be awarded for meeting one of the following criteria:

- Total number of Skyline Society members
- Percentage of employees contributing at the Skyline Society level

### Dynamic Community Award (2)

These awards recognize two companies or organizations for their contribution to the Community Impact Fund through:

- Largest contribution
- Largest percent of employee participation

### Inspiring Community Award

This award recognizes the company that has achieved the greatest increase in campaign contributions over the previous year. This includes employee gifts, corporate gifts, and special events.

### Campaign Volunteer of the Year

This award recognizes the 2009 campaign volunteer who:

- Utilized employee campaign best practices
- Increased amount of investment made by his/her workplace
- Increased number of employees who participate in the workplace campaign

### Agency Commitment Award

Our newest award is presented to a United Way partner agency for support of the campaign and commitment to United Way's mission. The criteria for this award are as follows:

- Presentations on behalf of United Way
- Agency contribution to United Way
- Engagement in United Way activities